
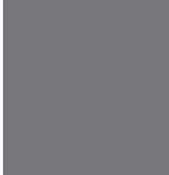


Our official colours



		CMYK	RGB	Pantone	Ral	NCS
	Metal Work orange	0 80 100 0	232 78 15	1665 C	2009	S 0585-Y70R
	Metal Work dark grey	0 0 0 65	124 124 124	COOL GRAY 10 C	7011	S 7005-B20G

Metal Work - Marketing ISSUE

The positive / negative trademark



The positive version is used to reproduce the trademark on white or very pale backgrounds.
The negative version is used when the trademark is reproduced on a black or dark background.
In order to perceive Metal Work trademark correctly, it should not be used on a 50% - 60% black background.

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Correct use of the trademark

Metal Work trademark must be used correctly and needs to be easily identifiable. The logo has not to be altered in any way (no additions, etc.).



Below a few examples of wrong uses of Metal Work trademark.

